



Juan Manuel Franco

Portfolio: juanmanuel franco.github.io

juanmanuel.franco@gmail.com

+57 313 6860161

Cali, Colombia (Willing to relocate)

linkedin.com/in/juan-manuel-franco/

Work Experience

Encora / UX Designer Specialist

JANUARY 2021 - PRESENT, CALI

UXUI designer & UX consultant for international clients (UK, USA, EU, Latam). Full-time, remote role for now.

- Managing clients, meetings, and business-as-usual
- UX research, personas, workshops, strategy
- Testing, wireframing, high-fi UI design, prototyping
- Estimations, budgets, schedules, production plans

Aleatorio Estudio / UX Design Lead

FEBRUARY 2020 - DICEMBER 2020, MEDELLÍN

In charge of design and overseeing the development of E-commerces, Web apps, Digital transformations, websites and interactive entertainment systems.

WiM Games / UX Designer & PM

AUGUST 2019 - JANUARY 2020, BOGOTÁ

I worked in 3 projects(2 mobile game & 1 VR Solution for Ecopetrol)

- I was in charge of Sprint planning, Daily Standups, Sprint reviews and Retrospective at the end
- Lead UX design: User Flows, Personas, Usability tests,etc
- Improved my Scrum master abilities and managing teams
- Enriched my experience approaching UX in VR products
- Learned about Mobile Games optimization & development

BattleBrew Productions / UX/Game design Intern

APRIL 2019 - JUNE 2019, SINGAPORE

- Learned about game production and design from experienced professionals.
- Understood more about the roles needed in an interactive entertainment company.
- Developed abilities in Agile methodologies(Scrum)
- Learned how to design test plans and market analysis

Manchola Agencia / UX/UI Apprenticeship

APR 2016 - AUG 2016 & APR 2017 - DEC 2017 , CALI

Education

Interactive Media Design Bachelor /

Universidad Jorge Tadeo Lozano

JANUARY 2015 - DECEMBER 2018, BOGOTÁ

Associate degree in Civil Engineering

Universidad Javeriana

JANUARY 2011 - DECEMBER 2014, CALI

Awards

Crea Digital - Startapp Game/

MinTIC - Videogames Section

AUGUST 2019, COLOMBIA

Retolab - Ecopetrol VR Solution /

Apps.co - Tech solutions Section

NOVEMBER 2019, COLOMBIA

Skills

Design:

- UX Design research
- Design strategy
- High-fi UI design
- Web/Mobile design
- Digital product Design
- VR & AR design
- Prototyping
- Gamification

Software & Code:

- Figma, XD, Sketch
- Javascript
- HTML / CSS
- Photoshop, Illustrator
- Unity
- C# programming

Languages:

English(C1) • French(A2) • Spanish(Native)